

IMPACT REPORT 2022

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#### PHOTO CREDITS:

Cover, inside cover, pages 2, 10, 12, 13 - Mayita Mendez / Page 1 top, 4 - J Langdon / Page 1 bottom - provided by Dawn Besthoff / Page 6 - provided by Melanie Sutrathada / Page 7 left - istock photo - VinokurovYury / Page 7 right - National Alliance to End Homelessness / Page 8 - Joshua T

## Dear Friends,

2023 is a special year for us. **Xavier Mission is 40!** 

But "celebrating" isn't exactly the right word. Can we really "celebrate" four decades of fighting hunger, homelessness, and poverty? Can we rejoice in the fact that after forty years, people continue to suffer from a lack of food and affordable housing?

The fact that Xavier Mission is still necessary after so many years is a testament to the failures of government and society for allowing our neighbors to suffer needlessly when resources are abundant.

Instead, we are recognizing 40 years of service to our community. We are remembering the hundreds of thousands of people who have come to Xavier Mission over the last 40 years for assistance. We are honoring the work of the staff members, volunteers, and donors who have given their energy, time, and resources to make sure that Xavier Mission is a safe and welcoming place for those in need.

We're also asking the questions that are common in mid-life: Who are we? Who do we want to be? Are we using our limited resources in the most effective and efficient way?

Our city has evolved, as have the people we serve and the political environment. And we too are evolving, in order to fulfill our mission of welcoming, serving, and empowering our fellow New Yorkers.

Xavier Mission has been able to rise to the challenges of the last forty years – including two recessions, a superstorm, and a deadly pandemic – because of YOU. You, our community of volunteers, donors, and cheerleaders, who give us the strength and means to throw open our doors every day and welcome anyone who needs a little help. You, who have supported and encouraged us for the past forty years and who are already looking forward, determined to meet whatever challenges lie ahead.

Thank you for journeying this far with us.

Thank you for taking the opportunity to honor our achievements with us this year, and for gearing up to get back on the road for the next stage of the journey.

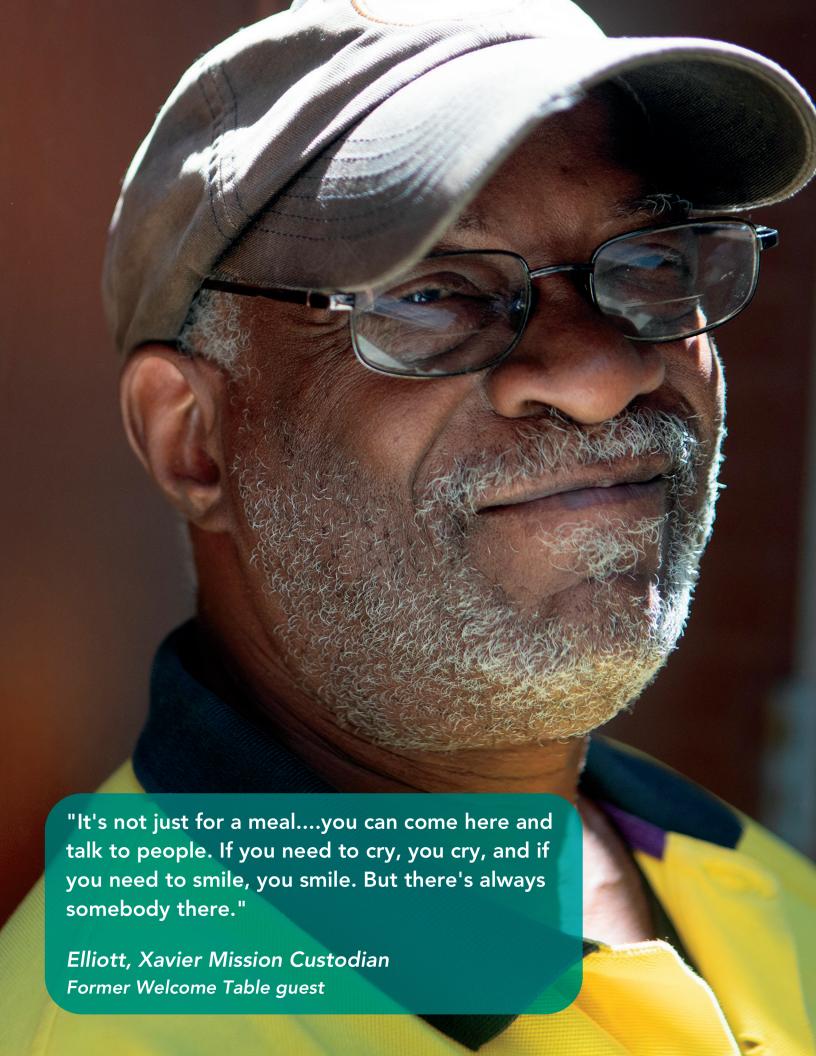
We may be 40, but we're not over the hill yet! On the contrary, we're just getting started.

With love and gratitude,

Cassandra Agredo, LMSW Executive Director

Dawn Besthoff Chair, Board of Directors





#### **OUR NEW LOOK!**

When Xavier Mission incorporated as an independent nonprofit organization ten years ago, a beautiful logo was designed for us by the talented Nancy Fava. Born of the church, we incorporated a cross, and represented our programs with icons in green and white.



In the past decade, though, the services we provide have evolved. People also confuse the Mission with the church, or think that we are a religious organization, which often doesn't work in our favor.

We realized that our outward identity needed to reflect who we are now, with broad enough symbolism so that we are not tied to particular services or programs that will evolve with time.

In honor of our 40th anniversary, our Board and staff are proud to present a new logo for Xavier Mission:

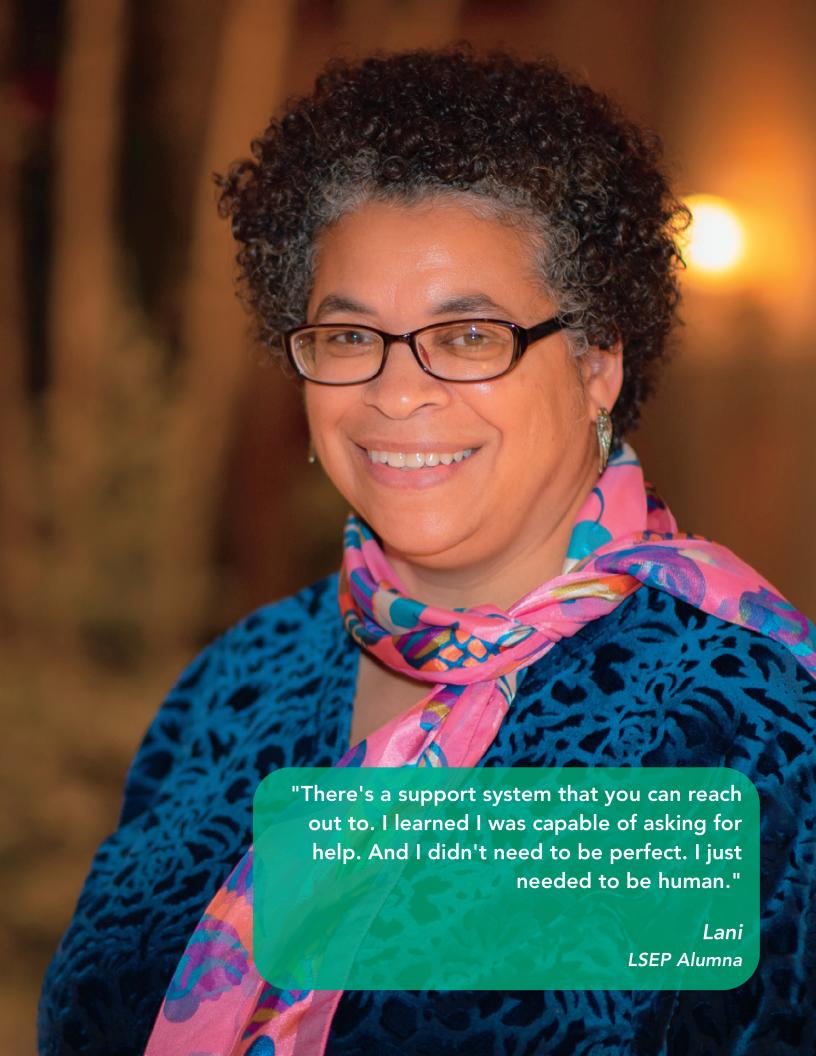


WELCOME. SERVE. EMPOWER.

Our new logo represents the spirit of welcome that we provide, with doors open to everyone. Beyond the doors is light, conveying the joy of hope, the promise of tomorrow, and the possibility for a happier and healthier life.

Our mission - to welcome, serve, and empower - remains the same. That is at the core of what we have always done and what we always hope to do.

Our new logo is a reflection of you, and all that you have contributed to the success of the Mission over the past 40 years. We thank you, and look forward to our future!



#### **OUR IMPACT**

Xavier Mission runs five programs year-round along with several seasonal projects. These programs provide food, clothing, trauma-informed care, and financial assistance to our neighbors who are facing extremely challenging circumstances.

#### **Basic Human Needs**



The **CLOTHING ROOM** provides clean clothing and toiletries, as well as professional clothing for those looking for work. Since re-opening in April 2021, we have been serving new populations, including women, children, and refugees.

972

Guests



The **CUSTOMER-CHOICE FOOD PANTRY** offers groceries to guests in a shopping-style environment, giving them the dignity of choosing their preferred foods. We deliver groceries to seniors and homebound individuals who are unable to visit.

43,362

Meals



The WELCOME TABLE COMMUNITY KITCHEN provides hot meals each Sunday, when most other community kitchens in the city are closed. Additional services offered have included health screenings, benefit information and referrals, assistance in obtaining documents, Medicaid/Medicare info, and flu shots.

46,009

Meals

#### **Empowerment & Self-Sufficiency**



The LIFE-SKILLS EMPOWERMENT PROGRAMS (LSEP) provide life-skills training, mentoring, a trauma-informed support group and storytelling, and supportive services to people who have experienced complex trauma, including unhoused individuals, homeless veterans, and returning citizens.

100+

Alumni assisted during the pandemic



The FINANCIAL ASSISTANCE / EVICTION PREVENTION PROGRAM (FAP) provides payment of rent arrears to New Yorkers facing eviction, as well as assistance with other critical expenses, including utilities, medical bills, and transportation, to help families achieve stability. Because it is privately funded, we are able to assist those who are ineligible for government programs, particularly undocumented immigrants.

**75** 

Families saved from eviction



# PROGRAM SPOTLIGHT: EVICTION PREVENTION

#### WHAT DOES HOMELESSNESS LOOK LIKE?





According to the Coalition for the Homeless:

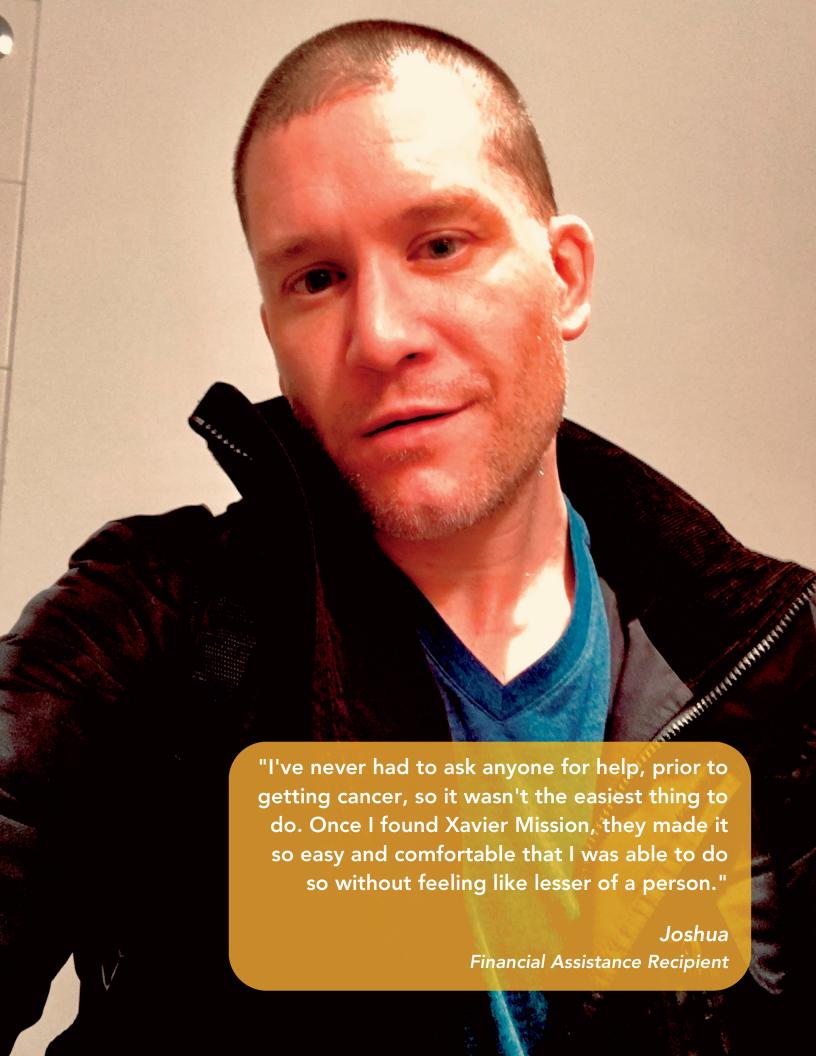
- Only a small percentage of adults in homeless families have serious mental illnesses and/or substance use disorders.
- More than 60 percent of all shelter residents are in families and around 30 percent are children.
- The primary causes of family homelessness are **eviction**, overcrowded housing, domestic violence, job loss, and hazardous housing conditions.

Xavier Mission's Financial Assistance / Eviction Prevention Program (FAP) provides payment of rent arrears and other critical expenses – including utilities, medical bills, and transportation needs – for New Yorkers facing eviction/instability due to temporary hardship. It is one of only a handful of programs in NYC that provide assistance to help people pay their back rent and remain in their homes.

Addressing the homelessness crisis means not only investing in affordable and supportive housing but also in programs like FAP, which is a simple and cost-effective way to help New Yorkers avoid the traumas of eviction and homelessness in the first place.

We helped 75 families avoid eviction and stay in their homes last fiscal year, saving New York taxpayers more than \$7.5 million in shelter costs.

With the lingering effects of COVID still affecting millions on New Yorkers, FAP will continue to be a critical solution for many more families facing homelessness.



# WORKING TOWARDS A BETTER FUTURE

The United Nation's 2030 Agenda for Sustainable Development provides a shared blueprint for peace and prosperity for people and the planet. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Xavier Mission addresses three of the SDGs in our programs, working toward these shared commitments with our neighbors:



#### END POVERTY IN ALL ITS FORMS EVERYWHERE

Xavier Mission works toward the goal of ending poverty by providing basic services for individuals and families so that they can use their resources for other needs. We are currently exploring the idea of a basic income program for our guests, to provide them with enough resources to meet their needs.



## END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION, AND PROMOTE SUSTAINABLE AGRICULTURE

Xavier Mission works toward the goal of ending hunger and achieving food security by providing access to nutritious food for those with limited resources.



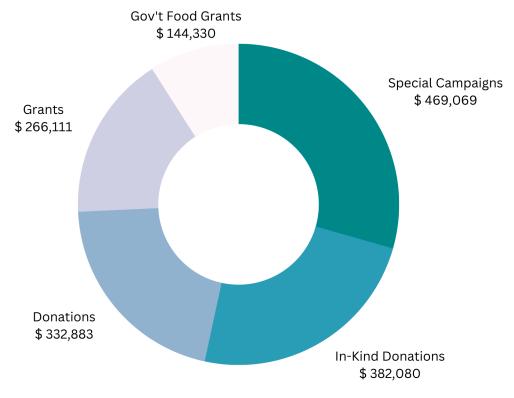
## MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT, AND SUSTAINABLE

Xavier Mission works toward the goal of making cities inclusive, safe, resilient and sustainable by helping families avoid eviction and achieve stability and self-sufficiency in their own homes.



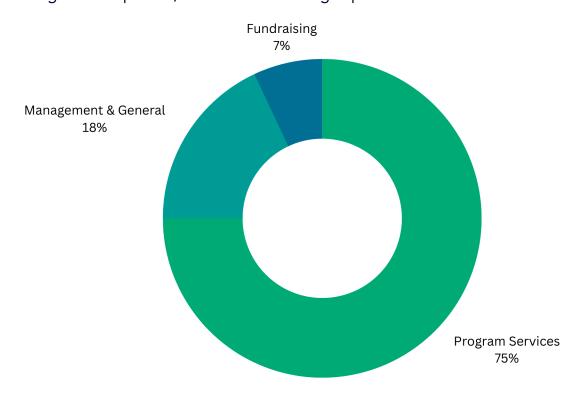
## **SUPPORT & REVENUE**

Special campaigns were our largest source of revenue, followed by in-kind food grants and donations, gifts from individual donors, and grants.



#### **EXPENSES**

Program services make up the largest share of our expenses, followed by management & general expenses, and then fundraising expenses.



900+

Donors who invest in their neighbors' success

\$802,000

Donated to support Xavier Mission's programs



15

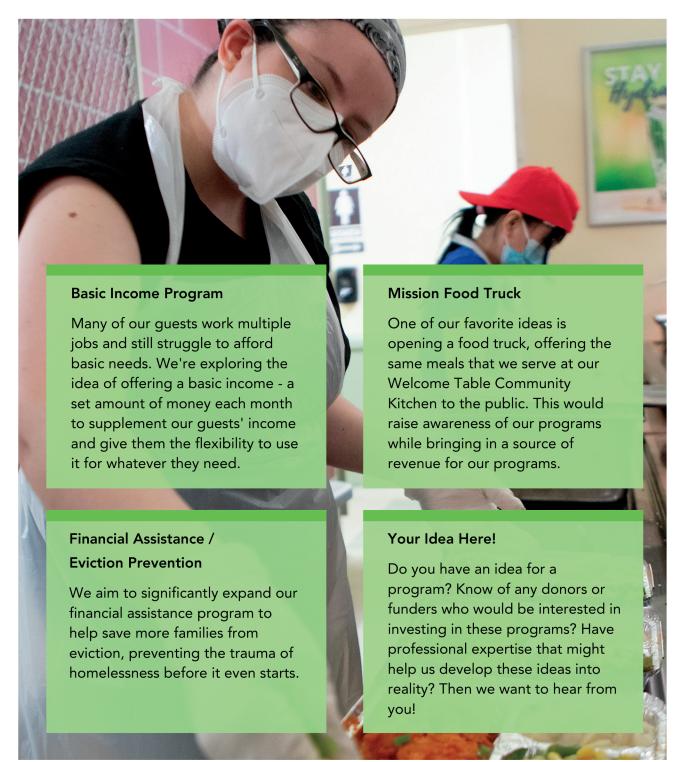
Foundation, corporate & government partners

\$793,000

in grants and in-kind donations to help us serve our community

#### **LOOKING AHEAD**

After four decades, we have plenty to look back on and learn from. As we look ahead, we're using the knowledge we've gained to focus on programs that will prevent poverty, hunger, and homelessness before it starts, along with programs that will provide a source of sustainable revenue to support our work for the coming years. We're excited to share some of our ideas for the future and invite you to stick around and see what happens!



## **OUR TEAM**

#### THE SMALL BUT MIGHTY CREW BEHIND THE SCENES



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EXECUTIVE DIRECTOR



RACHEL JOHNSON

DIRECTOR OF LSEP



ROXANNE DE LA TORRE
DIRECTOR OF OUTREACH



MARIN CORREA

DEVELOPMENT MANAGER



BRIANA PRIETO
ADMIN ASSISTANT



BEVERLY TORRES
HEAD CHEF



RAYMOND PEREZ
INVENTORY MANAGER



ADILSON SILVA
CUSTODIAN



ELLIOTT CARTER
CUSTODIAN

## **OUR TEAM**

#### THE SMALL BUT MIGHTY CREW BEHIND THE SCENES

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# We thank you for your ongoing support of our work!

## Acknowledgements

Thank you to everyone who worked so hard on this Impact Report to bring Xavier Mission's story to you.

Our Communications Committee - Harry Lewis, Dawn Besthoff, Briana Prieto, and Marin Correa - who helped to craft the direction and messaging of this report.

Roxanne De La Torre and Rachel Johnson for their invaluable input in our logo design process.

Our auditors CLA (CliftonLarsonAllen LLP), especially Michele Mastrofilippo, who guided us through the audit process with unending patience.

**Erica Simon** of **Tiny Hammer** for her beautiful design of our new logo.

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WELCOME. SERVE. EMPOWER.